

A woman with long dark hair and glasses, wearing a red dress, stands outdoors holding several balloons (red and white) in her right hand. The background is a soft-focus outdoor setting with trees and a building. A dark red horizontal bar is overlaid at the bottom of the image, containing the title text.

5 Ways To Boost Your Personal Presence

Like any skill personal presence is learned, which means that all it takes to make you more confident, charming and eloquent, is awareness and effort.

Personal presence may be difficult to define, but we know it when we see it: the woman who walks into the room and heads turn; the one who's aware of herself but not self-centered; who has an opinion but is willing to make mistakes; the one who is articulate, charismatic, persuasive, self-assured and genuinely authentic.

In this session, delegates learn to

- ~ Convince and impress influencers and stakeholders
- ~ Convey an impression of authority and sincerity, especially when under pressure
 - ~ Trust instincts, respond proactively and think creatively
 - ~ Develop the ability to talk about themselves artfully and gracefully
- ~ Control a room through voice and body language techniques in presentations, meetings and interviews.



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